CASE STUDY
YES BANK
ENERGY EFFICIENT WORKSPACES

Location	: Mumbai, India
Sector	: Corporate
Product Featured	: High Performance Dyed + Metallized Film

GLOBAL®
HI-TECH FILMS

CHALLENGE

Too Much Sunlight, Not Enough Energy Efficiency
Yes Bank expanded its national footprint with modern, glass-heavy architecture across branches and corporate offices. However, it encountered a pressing operational challenge arising from the many glass structures

Intense solar heat gain through full-height glass windows raised indoor temperatures across workspaces

Increased energy consumption due to heavier AC loads and uneven cooling performance

Energy Efficiency standards had to be met without compromising on the **natural daylight**

SOLUTION

A Subtle Sheen.
A Solid Shield.
A high-performance dyed + metallized film—engineered to deliver heat rejection and energy savings

The **1.5 mil/37-micron film** provides enhanced heat rejection through a **dual-layer structure**, combining durability with performance

Effectively blocks a large portion of **solar radiation** while maintaining **high visible light transmission (VLT)**

The metallic sheen added a **subtle, reflective finish** that elevated the visual appeal of glass facades and interiors

RESULTS AND BENEFITS

Lower Indoor Temperature– Heat gain reduced across glazed surfaces

Energy Efficiency Boosted– Reduced AC usage hours, contributing to power savings

Light Transmission Maintained– Interiors remained bright and full of daylight

Visual Consistency Across Branches– Film added a polished unified complementing look

Sustainable Operations– A step towards the company's energy savings commitment